



50 YEARS OF FORD F-150

By Robert C. Kreipke,

Corporate Historian-Emeritus Ford Motor Company

Attention: Dealership Owner / New Car Sales Manager

Released in December 2024, *50 Years of Ford F-150* title is available for the 50th Anniversary of the F-150's release in 2025. Authored by Ford Motor Company Historian-Emeritus Robert C. Kreipke, the 50th Anniversary book of the Ford F-150 features rarely seen or never before published photographs from Ford's archives covering 1975 to 2025. The book also contains an Introduction/Foreword by Executive Chair William Clay Ford Jr.

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